

Issue

01/24



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## Chairman's Report



Dear Member,

Welcome to the latest edition of parkingIRELAND magazine- it has been almost a full year since our last issue! We are delighted to be announcing the details of our very exciting, enlarged, and hopefully our most successful annual industry event in our now 30-year history. This year, we have combined with our colleagues in the British Parking Association (BPA), and its Northern Ireland Regional Group, to launch the inaugural All-Ireland Parking Show, which is being held in Clontarf Castle on November 21st 2024. After many years of close co-operation with our parking industry colleagues in both Great Britain and Northern Ireland, it was felt that the time is now ripe to host an event for the parking industry across the entire island of Ireland to explore issues of common interest, identify gaps and challenges that exist between both jurisdictions, and to plan a way forward for our industry on an all-island basis. The All-Ireland Parking Show will comprise a one-day Seminar and incorporates a trade exhibition element running alongside, full details of which are provided as the centrepiece of this edition. We are extremely encouraged by the incredible industry support for this initiative with, at the time of going to press, all trade exhibition stands now fully sold out and invaluable sponsorship support from our event partners. A special note of gratitude is due to our organising partners in the BPA whose assistance has been invaluable in the development, administration and execution of what we hope will become the future format of our industry members' annual gathering.

Elsewhere in this issue, we reflect on the recent tragic passing of our dear friend and colleague, Mr. St. John O' Gara. St. John truly was an industry leader during his time in the Irish Parking Association over the past 15 years, serving as IPA Secretary since 2015. Speaking in a personal capacity, my own relationship with St. John evolved initially from a purely professional basis when we first met after he became CEO of Park Rite to one of close personal friendship which grew through the years and while it goes without saying that his loss to our industry will be incalculable, he will be most sadly missed by his family and very wide circle of friends.

In other developments, the first phase of the Dublin City Centre Transport Plan was introduced in our capital in late August. Despite strong opposition and serious concerns expressed by the business community and groups such as the Irish Business and Employers Conference (IBEC); Dublin City Centre Traders Alliance (DCCTA), of which the IPA is a constituent member, and Retail Excellence Ireland (REI), traffic restrictions and 'bus gates' on both the North and South Quays are now a reality and we must just wait and see what the impact of these measures will be on our sector. The IPA was very much to the forefront of the campaign opposing the implementation of the Plan and we remain convinced that, in the absence of viable alternatives for many people to access the city centre, curbs on private car use will have negative economic consequences for Dublin as a retail destination and we will continue to observe developments closely and lobby on this issue which is of serious concern not just to our own operator members but to the wider business and retail community which we exist to serve.

To conclude, we very much look forward to welcoming our members and customers to our new-format annual industry event in late November and hope to meet as many of you as possible there!

**Industry Calendar** 



Traffic + Parking 2024 30th October 2024 Manchester Conference Centre www.transportxtra.com/tx-events/2738/ traffic-parking-2024



Parking Industry Expo - PIE 2025 30th March - 3rd April 2025 Renaissance Schaumburg Convention Center & CBS Arena, Coventry Hotel, Schaumburg, Illinois www.parkingtoday.com/pie2025/



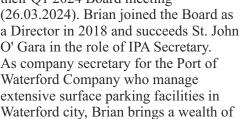
All-Ireland Parking Show 2024 21st November 2024 Clontarf Castle, Dublin 3, D03 W5NO www.parkingireland.ie/all-irelandparking-show-2024



Parkex 2025 21st - 22nd May 2025 www.parkex.net

#### Brian Moore Appointed as new Secretary of IPA

Mr. Brian Moore was appointed as Secretary of the Irish Parking Association at their Q1 2024 Board meeting



experience and expertise to the role.

#### Email: info@parkingireland.ie | Why not visit our revamped website: www.parkingireland.ie

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#### **EDITOR'S NOTES:**

Articles and photos for possible inclusion in a future edition of this publication are welcome. Please email to the Editor or Chairman. Any photos submitted should be .jpgs or .pdfs, and of a sufficiently high quality for printing. DISCLAIMER:

The material in this newsletter is presented in good faith and is to the best of our knowledge accurate at the time. It is our policy to acknowledge any inaccuracies in the following edition.

COVER PAGE PHOTO: Cover Page Photo: Liffey Valley Shopping Centre (Courtesy: Alan Devereux- Systra)

#### Board of Directors 2024 Chairman Keith Gavin A.G.K. Ltd. Port of Waterford Company Secretary Brian Moore David Cullen Euro Car Parks Ltd. Treasurer Alastair McDonald Q-Park Ireland Lynn Murray **Electro Automation** APCOA Parking Ireland Ltd. Neil Cunningham **Eoghan Connolly** Blue Wall Technologies Ltd. Michael Dale **Advanced Parking Solutions** Colin Delaney Easytrip Services Ireland Ltd. Frank Moore **Best Car Parks** Donal O'Hagan **Parking Business Services** Thomas Harrington YourParkingSpace

Parking Ireland to Parking Association		
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Other (Please specify):		
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Contact Name :		
Business Name :		
Address :		
Landline Number : Mobile No. :		
Email address : Website:		
Annual Membership Fees: Full Member - €750 Associate Member - €200		
Invoice will issue when application has been accepted.		
Please advise Purchase Order number, if required :		
Declaration by Applicant: I hereby apply for membership of the Irish Parking Association. I accept that the decision of the Board in relation to all matters pertaining to membership is final. If accepted, I shall abide by the Code of Conduct of the IPA. I certify that the information given on this form is true and correct.		
Signed:		
Date:		
Post to The Secretary, Irish Parking Association, Unit 3 Barrowside Business Park, Sleaty Road, Carlow Or Email completed form to info@parkingireland.ie		

#### NTA Clamping Appeals Statistics Indicate Greater Levels of Operator Compliance



Source:NTA Clamping Regulations Manager

The most recent set of statistics provided by the NTA Clamping Regulations Manager have shown a further decline in the proportion of appeals being granted and a corresponding increase in the proportion being disallowed. The rate of appeals granted in the period January – June 2024 was 38%, reduced from 42% overall for 2023. This continues the recent trends and indicates a greater level of compliance from enforcement operators as a better understanding of the Regulations and requirements continues to develop. The volume of appeals being received by the NTA also appears to be declining from peak levels experienced in 2023.

#### 1st Phase of Dublin City Centre Transport Plan Implemented





Source: DCC / NTA

The first phase of the Dublin City Transport Plan 2023 (see: *parkingIREALND* 01/23 P. 5 for details) entered into force on the 25<sup>th</sup> August 2024 with the introduction of 'Bus Gates' on both the North and South Quays at Bachelors Walk and Aston Quay. New restrictions have been put in place for private car traffic, including no access to Eden Quay and beyond on the north side of the Liffey and a new diversion away from a section of Aston Quay on the south side, as detailed in the above infograms.

The new restrictions were introduced despite a strong campaign opposing the measures which was lead by the Irish Parking Association and the wider Dublin City Centre Traders Alliance (DCCTA) group, which comprises prominent members such as Brown Thomas, Arnotts, Jervis Shoppng Centre, Louis Copeland, Weirs etc. Other groups who voiced their opposition included Retail Excellence Ireland (REI), the Irish Business and Employers Confederation (IBEC) and the Restaurants Association of Ireland (RAI). The DCCTA commissioned an Economic Impact Assessment report from PMCA Consultants into the likely effects of the proposed traffic restrictions which found that the proposed changes would result in a c. €141m decline in retail spending in the city centre by 2028, resulting in direct retail job losses of 1,787 in the city centre and total job losses of 6,242 across various sectors of the economy. The campaign against the City Centre Transport Plan was further strengthened when the Minister of State for Business, Employment and Retail Emer Higgins, having chaired a Retail Forum meeting, called for the Plan to be delayed until at least 2025 and this lead to an internal row beween the Government coalition partners on the issue. Minister for Transport Eamonn Ryan made a significant intervention in mid-July when he warned that Dublin City Council would lose funding under the Department of Transport's Pathfinder programme, which funds projects to cut greenhouse gas emissions if it delayed implementing the transport plan. A number of groups supporting the introduction of the Plan, including the Dublin Commuter Coalition, the Dublin Cycling Campaign, An Taisce, Irish Doctors for the Environment, Jesuit Centre for Faith and Justice, the Sustainability Action Research & Innovation Lead at Technological University Dublin (TU Dublin), the Irish Heart Foundation, I BIKE Dublin and The Bike Hub made strong representations for the Plan to proceed as scheduled and ultimately at the end of July, DCC CEO Richard Shakespeare announced that the initial traffic restriction measures would proceed at the end of August.

At the time of going to print, it is very difficult to evaluate the immediate effects of the new traffic restrictions. The introduction date at the end of August coincided with some large events in the city centre such as Coldplay concerts in Croke Park so it will be some time yet before their impact can be properly observed and reliable data obtained. The first meeting of the monitoring group established as part of the Plan's introduction and chaired by the Lord Mayor James Geoghegan, was held at the end of September and reported that there has been a 60% reduction in the volume of cars using the Quays, down by over 400 vehicles per hour, since the new restrictions were introduced at the end of August. The reduction in car traffic is more pronounced on the south quays (down over 270 vehicles per hour) than on the north quays (down over 170 per hour). The NTA reported that public transport journey times on the routes had reduced by 20% and that passenger volumes had increased by 11%. DublinTown suggested that footfall figures for the period were also up although closer scrutiny of these show that any such increase was marginal at best while some city centre car parks have seen a decline in throughput of 10-15% with some retailers expressing concerns that business activity is being further challenged in the city centre as a result of the new measures. Anecdotal reports have also indicated other negative impacts such as increased levels of diverted traffic in adjacent neighbourhoods such as Phibsboro, Drumcondra, the East Link etc., as a result of the reduced traffic levels on the quays.

Time alone will tell whether the effects of the initial traffic restriction measures will be beneficial or detrimental overall to the city centre as a retail destination but experience from previous such restrictions such as the College Green bus gate do not augur well and the Irish Parking Association will maintain a watching brief on the implementation and ongoing impacts of the Plan and will continue to represent and articulate the views and concerns of its members and their city centre business customers.

#### St. John O' Gara- An Appreciation



To say that the late St. John O' Gara strode the Irish parking industry like a colossus would not be an exaggeration and does not just reflect his physical stature but also the enormous influence he had on the sector over the past twenty years. As a distinguished alumnus of UCD, IMD and LBS, St. John obtained his primary degree in electronic engineering before going on to become a Fellow of the Institute of Chartered Accountants in Ireland (ICAI). His rich and varied career before entering the parking industry included spells at ESAT Digifone when they obtained Ireland's second mobile phone license in the mid-90s, before serving as CEO of the Irish operation of international telecommunications company Global Crossing. St. John became involved in the parking industry in the early part of the noughties when he joined the Tazbell Services Group, assuming the CEO role. Tazbell was the owner of the leading indigenous car parking operator Park Rite and the Dublin Street Parking Services (DSPS), the on-street parking enforcement service provider to Dublin City Council (DCC) since 2004. St. John oversaw expansion of the group, diversifying into toll collection and securing the contracts for the management of the M4 motorway toll plaza in 2008 and the M3 plaza in 2010. Other key achievements included the successful retention of the DCC on-street enforcement contract on two separate occasions in 2012 and again in 2019, growing the enforcement service providing

services to all four Dublin local authorities, as well as the purchase of Hynes Yard MSCP in Galway in 2017. Park Rite also held long-term leases on Parnell and IFSC car parks in Dublin as well as a range of management contracts on a number of facilities throughout the country. In August 2022, Tazbell was the subject of a takeover by multinational operator Q-Park (see *parkingIRELAND* 01/23 P4 for details) in a transaction that St. John had negotiated and lead for over two years.

St. John joined the Board of the Irish Parking Association in 2008, succeeding his Park Rite predecessor Ms. Grainne Kelliher, and went on to play an important and influential role in the development and growth of the IPA, becoming its Secretary in 2015. His contribution to the association was immense and his knowledge and expertise on the broad range of issues affecting the industry was invaluable. St. John was also a member of the Dublin Chamber of Commerce and a member, and former Dublin chapter chair, of the Young President's Organisation (YPO).

Away from the parking industry. St. John was a huge sports enthusiast and self-confessed 'event junke', attending Rugby World Cups on three continents and a regular visitor to Anfield to watch his beloved Liverpool, while his passion for GAA saw him enjoying many of the Dublin football team's recent All-Ireland successes although he retained a special interest in the fortunes of his father's home county of Roscommon and it was not unknown to see him pitch up at the Hyde and elsewhere to vociferously support them also!

It was in September of 2023 that St. John was diagnosed with terminal cancer and, despite fighting valiantly and exhausting every avenue in battling that terrible disease, he sadly passed on the 7<sup>th</sup> August 2024. He will be sorely missed by his wife Edel and children Hugh, Claire and Conal and his loving sisters Yvonne, Anne, Clodagh and Aisling, as well his wide circle of friends and colleagues, especially those of us in the parking sector-*Ar dheis Dé go raibh a anam dílis*.

#### St. John O' Gara - Through The Years:



Master & Apprentice- with IPA Chairman Keith Gavin- 2021



IPA Chairman's Lunch 2019



with long-time colleague Suzanne Purcell



Close Friends (& Rivals!) with IPA Treasurer Dave Cullen- 2022



IPA Chairman's Lunch 2018

#### Interoperability and Connectivity across the Island

The IPA and the British Parking Association (BPA) are delighted to co-launch the All-Ireland Parking Show, the first event of its kind which recognises the need for collaboration across the island to deliver interconnected journeys in the future. The parking and traffic management sector is currently facing many, sometimes conflicting, challenges to; meet public demand & expectation, contribute to climate and carbon related targets, help to support multi-modal journeys, reduce congestion and pivot services to keep up with motor vehicle developments.

Catering for journeys which can cross an EU/UK border presents its own unique challenges and the net result can be an inconsistent and sometimes frustrating experience for both the motoring public and the parking & traffic sector itself.

This event will bring together professionals from the public and private sectors involved in providing parking facilities and parking & traffic management services from across Ireland to share experience, expertise & good practice. It will be an opportunity to identify and explore the opportunities that exist for joined-up thinking, better collaboration and consistency and the first step towards taking collective action to effect change.



#### Seminar Moderator- Mr. Alan Shortt



We are delighted that Alan Shortt will be acting as MC for our event this year. Alan is a seasoned Motivational Speaker, Comedian, and MC, bringing over two decades of radio and TV experience. Renowned for his hilarious political impressions, he entertains clients nationwide and shares expert insights on communication and presenting skills, as seen at the 2024 Pendulum Summit, so will be a great addition to the successful running of our All-Ireland Parking Show.

#### Main Event Sponsor



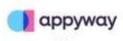
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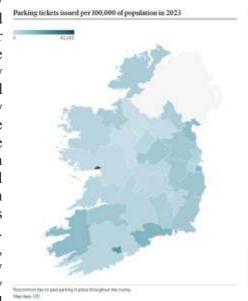
#### **Event Programme**

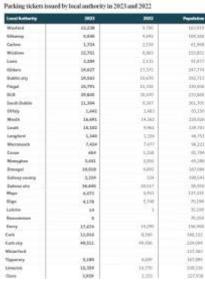
Time	Activity
09:00	Exhibition Opening - Tea/Coffee and Networking in the Great Hall
10:00	Introductions
	Welcome notes from IPA/BPA
	Keynote Address / Thought Leadership
10.45	Delivering a Quality Parking Experience across the Island
	What makes for a good parking experience? Where do we measure up currently in delivering what the public want and need from us? Where are we falling down? And how could we do better?
11:30	Exhibition & Networking break
12:15	Cross border enforcement
	Recovery of fees and charges to support effective management of car parks
13:30	Lunch, Exhibition Viewing & Networking
14:45	EV Charging Infrastructure
	How the parking sector is supporting a joined-up and effective EV charging infrastructure across the Island
16:00	Modal Shift – Ambition vs Reality
	Considering our role as a sector in support of active and multi-modal travel policy ambitions and against the realities for rural Ireland
17:00	Summing up and closing remarks
	Social Event in the Indigo Lounge Follows Conference Close

For further information and to book your place, please visit: <a href="https://www.parkingireland.ie/all-ireland-parking-show-2024">https://www.parkingireland.ie/all-ireland-parking-show-2024</a>

#### Large Increase In Local Authority Parking Fines in 2023

The volume of parking tickets issued by local authorities in the Republic of Ireland increased dramatically last year with over 351,000 fines issued, a rise of > 15% on the 304,000 in 2022. This increased activity has risen consistently since the Covid pandemic during which time many Councils temporarily suspended the charges and relaxed the rules, with some traffic wardens seconded to the HSE in that period. However, a number of local authorities have since increased warden numbers and with 23 out of 31 councils recording increased volumes of fines. Galway City Council, Cork City Council, Dún Laoghaire-Rathdown County Council, Waterford City and County Council, Kerry County Council, and Westmeath County Council issued the





Source: Irish Independent 24.08.2024

highest number of tickets per 100,000 population. In Dublin city centre, the volume of fines almost doubled, from 10,678 in 2022 to 19,5623 last year but this is explained by the fact that issuing of fixed penalty notices by enforcement contractor, **Dublin Street Parking Services**, was only introduced on a trial basis in June 2022 as an additional method to vehicle clamping. Parking fines were reintroduced in the capital to address specific offences such as parking on footpaths and in bus lanes. The number of vehicles clamped in the city centre in 2023 was 44,128, an 8% increase on 2022 levels.

#### Some Interesting Internaional Survey Results!

A new survey released earlier this summer claimed that Dublin was the 9<sup>th</sup> most expensive international city for parking charges which was somewhat surprising (and certainly not one our operator members would agree with!). However, on deeper analysis of the study, it was found that the research results aggregated both the costs of **parking charges** as well as **parking fines** in each city and the fact that vehicle clamping, with its higher release costs to drivers, is the primary parking enforcement method in Dublin unlike in most other Western cities undoubtedly skewed the findings and only serves to underline its outlier status in this regard.



Source: Today FM Source: DiscoverCars.com

PARKING:
MOST AND LEAST
EXPENSIVE CITIES
BASED ON COSTS AND FINES

CITIES WITH THE MANUFERS - CITY COUNTRY
AND PARIENTS CHARGES - COMMINGES - CITY COUNTRY

A REQUESTED - COMMINGES - COMMINGES - CITY COUNTRY

A REQUESTED -

A separate survey, which involved respondents tracking their heart rates as they drove for 30 minutes, was released last month and found that Dublin was the 3<sup>rd</sup> most stressful European city in which to drive a car! Only Vienna in Austria and Zagreb in Croatia were found to be more stressful, with drivers reporting a major cause of stress associated with driving in Dublin is slow moving traffic on single lane roads.

(One can only assume that if this survey is repeated next year, following the introduction of more traffic restrictions contained in the City Centre Transport Plan-see report on P.4 of this edition- Dublin is likely to end up topping this table!).

#### EPA General Assembly 2024 Report

The European Parking Association (EPA aisbl) held its Annual General Assembly on **September 27**, **2024** in Brussels. The event, which had a record turnout of more than 80 participants, saw the election of

several distinguished professionals to its Board of Directors. Marking the first Ordinary General Assembly of EPA aisbl since its foundation exactly one year ago, the formal part of the meeting was preceded by a program of high-level guest speakers on topics of particular interest to the parking sector. Notably, two representatives from the European Commission



Source: European Parking Association

addressed the audience: Axel Volkery, Deputy Head of Unit for Sustainable and Intelligent Transport, DG MOVE and Kristof Almasy, Policy Officer, Internet of things, DG CNECT – with as a common feature the nascent European Mobility Data Space. Timo Hoffmann, General Secretary of NAPCORE and Ivo Cré, Director Policy & Projects, POLIS completed the quartet of invited guests, to which leading EPA members juxtaposed EPA's own achievements and upcoming publications.

Following the election, the Board of EPA aisbl is composed as follows:

- Nigel Williams, President, BPA, 2023-2025
- Michael Kesseler, Vice President, Bundesverband Parken, 2024-2026 (re-elected)
- Stefan Sadleder, Vice President, WKO, 2023-2025
- Manuel Barrios, Board Member, ASESGA, 2024-2026 (newly elected)
- **Philip De Brabanter**, Board Member, BPF, 2024-2026 (re-elected)
- Peter Dingemans, Board Member, VEXPAN, 2023-2025
- · Sébastien Fraisse, Board Member, FNMS, 2023-2025
- Christian Tønnevold, Board Member, NORPARK, 2024-2026 (re-elected)
- Roland Cracco, Corporate Board Member, Interparking, 2024-2026 (newly elected)
- Giovanna Piras, Corporate Board Member, Automatic Systems, 2024-2026 (newly elected)
- Morten Hother Sørensen, Corporate Board Member, EasyPark, 2023-2025
- **James Toal**, Corporate Board Member, SKIDATA, 2024-2026 (re-elected)

ASESGA President Manuel Barrios joins the Board representing the Spanish parking association. He takes over from Jaime López de Aguilar who has served on the EPA Board for four years and will now return to the Policy & Strategy Committee. Roland Cracco, CEO Interparking, and Giovanna Piras, Automatic Systems have been elected to the new Board seats created for Corporate Members. After many years' service as one EPA's two internal auditors, Roland will bring his extensive experience and strategic insight to his new role. Giovanna's election is a historic milestone for EPA. She is the first woman to serve on the EPA Board, reflecting EPA's drive to increase diversity and inclusivity within its leadership.

EPA is also pleased to announce the re-election of Vice President and Treasurer Michael Kesseler and Board Members Philip De Brabanter, Christian Tønnevold, and James Toal. Their contributions and commitment to the parking industry have been instrumental in guiding EPA's strategic direction. Their re-election ensures continuity and stability as the Board continues to drive forward its key initiatives.

**Nigel Williams**, EPA President, remarked: "I am delighted to welcome Roland, Giovanna and Manuel to the Board and congratulate Michael, Philip, Christian, and James on their re-election. I am looking forward to working with our new Board.

I would like to thank Jaime for his years of outstanding service and dedication to EPA and for agreeing to continue working with us as a member of the Policy & Strategy Committee."

This year's election, which saw six Corporate Member candidates compete for three open Board positions, reaffirmed EPA's commitment to leadership excellence within the European parking sector.

The next Ordinary General Assembly will take place during the 21st European Parking Conference & Exhibition, scheduled on 17-18 September 2025 in Brussels with as theme 'Reshaping Urban Space - Delivering sustainable parking management and mobility solutions.'



SAVE THE DATE: September 17-18, 2025

21st European Parking Conference & Exhibition in Brussels

#### APCOA Parking Ireland Wins Contracts to Manage Drury Street and University Hospital Limerick Car Parks

APCOA Parking Ireland have successfully secured contracts to manage the Drury Street Multi-Storey Car Park in Dublin and the car park facilities at University Hospital Limerick.

Drury Street, located in the heart of Dublin city centre, is a vital hub for shoppers and workers alike. Leveraging their extensive experience in managing large multi-storey car parks both in Ireland and across Europe, APCOA aim to provide a seamless, enhanced customer experience for all users.

Drury St. Car Park was previously operated by Park Rite and, as one of the conditions of the Competition and Consumer Protection Commission (CPCC)'s approval of Q-Park's recent takeover of the Tazbell Group, they agreed to cease operation of this facility when the existing contract expired.

APCOA has also recently secured the management contract for the staff and public parking facilities at University Hospital Limerick (UHL). As the primary hospital serving the Midwest region, UHL accommodates thousands of patients, visitors, and staff daily. APCOA's focus will be on delivering a parking service that optimises accessibility and enhances the overall user journey, ensuring convenience and ease for everyone visiting the hospital.

These contracts underscore APCOA's reputation for excellence and ability to deliver a wide range of parking services. By incorporating new technologies and continuously enhancing the customer experience, APCOA remains committed to leading the way in parking management across Ireland.





#### APCOA Ireland – Leading the way with technology



APCOA recently won the 'Best Use of Technology' award at the Irish Transport and Logistics Awards 2024, recognising the actions they have taken to be at the forefront of innovation within the parking and mobility world. It also recognises their collaboration with leading transport operators like Irish Rail and the Luas by delivering innovative solutions.

APCOA's award entry focused on the use of two of their innovative digital cashless payment solutions, Connect and ScanPay.

APCOA Connect allows a frictionless journey for the customer, with easy and secure payment options by App, SMS or telephone. Its user-friendly interface allows customers to easily change vehicles, payment cards and phone numbers, and it fully integrates with EV charging points.

Scan Pay offers a quick solution for individuals who don't want to walk to a

kiosk or download an App. Using a QR code for payment, no user registration is needed and customers benefit from quick and convenient payment options including ApplePay and GooglePay.

Neil Cunningham, Managing Director, APCOA Ireland said: "We are exceptionally proud to win this prestigious award which recognises the work we have done to integrate technology into our parking solutions

and provide choices that improve the customer experience."

#### Port of Waterford Complete Car Park Signage Upgrade

As a commercial body which is owned by the State, Port of Waterford comes under Official Languages legislation. In 2024, the Port completed a significant revamp of signage in their car parks situated on the South Quays in Waterford city. The aim of the project was to bring the signage in line with current regulations and corporate branding, while also enhancing the messaging to users of the 500 Pay & Display spaces in the car parks at Clyde Wharf and Merchants Quay.



Port of Waterford was fortunate to have the design services of TrueOutput who also carried out rebranding work for the Port. Their client list includes Waterford Whisky, Ardkeen Quality Food Store and Ballymaloe Cookery School. The project was managed by Donal O'Hagan of Parking Business Services, and Sign Select were partners in production. Irish language copy was provided by Ubiqus, who now trade under the Acolad banner, and Port of Waterford would like to thank the office of the An Coimisinéir Teanga for their advice and support on the project.

#### Q-Park completes Re-branding of former Park Rite Sites

Following their recent takeover of rival operator **Park Rite** (see *parkingIRELAND* 01/23 P.4 for details), **Q-Park** has completed re-branding of some of their most high profile new sites, including the 5-level, 585-space Hynes Yard Car Park in Galway city centre, where an interesting feature of this development sees the roof level being leased out to online operator **ParkPnP** to provide competition as mandated by the CPCC when granting their approval for the transaction.







Hynes Yard MSCP- Galway

Two major Dublin city centre multi-storey car parksthe 500-space Parnell Centre on the nothside and the 370-space IFSC Car Park in Dublin's Docklandshave also been re-branded by Q-Park in recent months. Both car parks are prestigious public short-term car parks and represent significant additions to Q-Park's portfolio of sites in the Dublin region and have recently undergone a major transformation and upgrade in their appearance, providing drivers with the high quality user experience associated with Q-Park's facilities.





Parnell MSCP- Dublin





The extensive re-branding programme saw the automated access control systems at each site upgraded and integrated into Q-Park's international network. Each of the car parks has been significantly refreshed by painting contractor **McLoughlins**, with the new high-spec. signage elements produced and installed by specialist provider **A.G.K. Ltd.**, all in accordance with Q-Park's 'house-style' brand guidelines and corporate identity.

IFSC BSCP Dublin

#### Cornmarket Square Refurbished & Re-opened

In addition to the re-branding of former Park Rite sites, Q-Park also recently completed a major refurbishment of the 4-level, 491-space Cornmarket Square Multi-Storey Car Park in Limerick city centre. The car park was acquired by Q-Park last year and after an 18-month period during which it was closed, the revamped facility re-opened to the public earlier this summer. The major refurbishment project included structural repairs, LED lighting upgrade,







new and clear signage, and enhanced security measures, including the PaSS Automatic Number Plate Recognition system for seamless access. As part of its commitment to sustainability, Q-Park has also installed EV charging facilities in seven dedicated EV spaces in the car park with more to follow. "This expansion not only broadens Q-Park's reach but also enhances accessibility to Limerick's iconic Milk Market and other attractions" Adam Bidder, managing director of Q-Park UK and Ireland said.

# TRADE DIRECTORY





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